



# Apuntes para una historia de la televisión mexicana II (Spanish edition)

*Miguel Ángel Sánchez de Armas*

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Pese a la relevancia del medio televisivo en México, su historiografía ha sido pobre e insuficiente. Por ello, Miguel Ángel Sánchez de Armas se propuso editar una serie de volúmenes sobre la TV mexicana que ofreciera una visión multidimensional en torno a su desarrollo.

Así, en el primer tomo se presenta la génesis e historia de la televisión comercial, un panorama del marco legal, un acercamiento a la TV educativa y universitaria, así como perspectivas diversas sobre el desarrollo tecnológico y económico de dicha industria.

En el segundo volumen se abordan temas tales como el binomio TV y política, la televisión cultural mexicana, las televisoras regionales, algunos protagonistas de la industria televisiva, y la relación TV y deporte, entre otros.

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- \*Una mirada a la televisión cultural mexicana - Omar Raúl Martínez
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