



# Communication Theories for Everyday Life

*John R. Baldwin, Stephen D. Perry, Mary Anne Moffitt*

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*Communication Theories for Everyday Life* introduces readers to the complexities of theories in communication studies, mass communication, and public relations, emphasizing their connection to everyday life. Instead of utilizing a “theory-a-day” approach, this text cuts across content areas and clusters related theories, making them easier for readers to process and apply to real-life situations.

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