



Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement

Marshall Ganz

Download now

[Click here](#) if your download doesn't start automatically

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement

Marshall Ganz

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement Marshall Ganz

Why David Sometimes Wins tells the story of Cesar Chavez and the United Farm Workers' groundbreaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on migrant labor—a cheap, unorganized, and powerless workforce. In 1965, when some 800 Filipino grape workers began to strike under the aegis of the AFL-CIO, the UFW soon joined the action with 2,000 Mexican workers and turned the strike into a civil rights struggle. They engaged in civil disobedience, mobilized support from churches and students, boycotted growers, and transformed their struggle into *La Causa*, a farm workers' movement that eventually triumphed over the grape industry's Goliath. Why did they succeed? How can the powerless challenge the powerful successfully? Offering insight from a longtime movement organizer and scholar, Ganz illustrates how they had the ability and resourcefulness to devise good strategy and turn short-term advantages into long-term gains. Authoritative in scholarship and magisterial in scope, this book constitutes a seminal contribution to learning from the movement's struggles, set-backs, and successes.

"A brilliant new book."—Peter Dreier, *The Nation*

"Why David Sometimes Wins is an exceptional book that will be of widespread interest to scholars and activists alike."—Howard Kimeldorf, *American Journal of Sociology*

"This book is a must read for organizers. The analysis of how a small and poor, but motivated, group of workers triggered a social movement provides invaluable lessons on what to do and not do as we struggle with the challenges of the 21st century."—Andy Stern, President, Service Employees International Union

"How does David defeat Goliath and, equally important, avoid becoming Goliath? The answer is to develop strategic capacity, an ongoing interactive process of experimentation, learning, and adapting.

 [Download Why David Sometimes Wins: Leadership, Organization ...pdf](#)

 [Read Online Why David Sometimes Wins: Leadership, Organizati ...pdf](#)

Download and Read Free Online Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement Marshall Ganz

From reader reviews:

Johnny Harper:

Book is to be different for each grade. Book for children until finally adult are different content. To be sure that book is very important for us. The book Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement was making you to know about other knowledge and of course you can take more information. It is extremely advantages for you. The book Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement is not only giving you far more new information but also to be your friend when you feel bored. You can spend your spend time to read your reserve. Try to make relationship with all the book Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement. You never experience lose out for everything when you read some books.

Larry Moore:

Your reading sixth sense will not betray anyone, why because this Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement book written by well-known writer who really knows well how to make book that may be understand by anyone who have read the book. Written with good manner for you, leaking every ideas and writing skill only for eliminate your personal hunger then you still hesitation Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement as good book not simply by the cover but also by the content. This is one publication that can break don't assess book by its protect, so do you still needing a different sixth sense to pick that!? Oh come on your studying sixth sense already told you so why you have to listening to a different sixth sense.

Lyla Jackson:

This Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement is fresh way for you who has curiosity to look for some information since it relief your hunger details. Getting deeper you onto it getting knowledge more you know or perhaps you who still having small amount of digest in reading this Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement can be the light food to suit your needs because the information inside this kind of book is easy to get by simply anyone. These books produce itself in the form that is reachable by anyone, yep I mean in the e-book contact form. People who think that in publication form make them feel sleepy even dizzy this guide is the answer. So there is not any in reading a publication especially this one. You can find what you are looking for. It should be here for you. So , don't miss this! Just read this e-book kind for your better life in addition to knowledge.

Glen Hall:

Reading a reserve make you to get more knowledge as a result. You can take knowledge and information

from your book. Book is created or printed or illustrated from each source in which filled update of news. In this modern era like today, many ways to get information are available for a person. From media social including newspaper, magazines, science publication, encyclopedia, reference book, novel and comic. You can add your understanding by that book. Are you ready to spend your spare time to open your book? Or just seeking the Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement when you desired it?

**Download and Read Online Why David Sometimes Wins:
Leadership, Organization, and Strategy in the California Farm
Worker Movement Marshall Ganz #T0K9R712OBE**

Read Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz for online ebook

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz books to read online.

Online Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz ebook PDF download

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz Doc

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz Mobipocket

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz EPub