

The Economics of Art and Culture

James Heilbrun, Charles M. Gray

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This is the first book to cover not only the economics of the fine arts and performing arts, but also public policy toward the arts at federal, state, and local levels in the United States. The second edition offers greater coverage of the international arts sector. The work will interest academic readers as a supplementary text on the sociology of the arts, as well as general readers seeking a systematic analysis of the economics of the arts. Theoretical concepts are developed from scratch so that readers with no background in economics can follow the argument.



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