

Research in the Decision Sciences for Global Business: Best Papers from the 2013 Annual Conference (FT Press Operations Management)

European Decision Sciences Institute, Gyula Vastag

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This volume brings together important new research in decision science, capturing the crucial role of local context in a globalized, standardized world. Assembling the best work presented at the 2013 Conference of the European Decision Sciences Institute, it considers classic decision science problems from a new perspective, offering insights for improving decision-making in government, business, healthcare, education, manufacturing, the military, and beyond. The papers in *Common Disciplines that Separate Us* embrace the duality of globally determined local contexts, offering new approaches to decision-making related to:

- Strengthening national economic competitiveness
- Reforming the public sector and higher education
- Deploying information technology more effectively throughout government
- Making healthcare policy that achieves better outcomes at lower cost
- Analyzing social networks
- Improving processes via data visualization, modeling, and simulation
- Gaining more value from enterprise business intelligence
- Offshoring, nearshoring, "right shoring," and other key manufacturing decisions
- Improving supply chain performance
- And much more

The papers collected here will be valuable to wide audiences of faculty, researchers, and students in diverse programs covering business, public administration, and economics; and for others interested in the frontiers of decision science.



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