



# The Cdnnow Story: Rags to Riches on the Internet

*Jason Olim, Matthew Olim, Peter Kent*

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**The Cdnow Story: Rags to Riches on the Internet** Jason Olim, Matthew Olim, Peter Kent

Learn how CDnow founders Jason Olim and Matthew Olim turned a small investment into a big business on the Internet, beating MCI, Blockbuster and Tower Records. Readers will also learn the tricks of the trade from these two successful Internet entrepreneurs, and discover how to apply the techniques to their own businesses.

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