



Role of Transportation in the Supply Chain

J. Kenneth Hazen, Clifford F. Lynch

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This is a valuable resource for professionals and an accessible guide for students. As an industry manual, the focus is the backbone of the supply chain, the physical transport of goods. As a textbook, the design is ideal: points are highlighted with images and charts, a detailed glossary and index, and chapter discussion questions. An appendix adds supplemental resources such as sample contracts and a list of trade publications.

Transportation as a field is addressed: international transportation; the history of transportation regulation in the USA; transportation management, payment, and pricing; freight bill payment; and management information systems (MIS). Separate analysis is given to each mode of transport: motor carriers, rail carriers, air carriers, pipelines, domestic water carriers, and special carriers. The book concludes with an introduction to carrier-shipper relationships.

About the Authors

J. Kenneth Hazen is President and CEO of CTSI, a global supply chain solutions company. Ken earned his BBA from what is now the University of Memphis. He acquired CTSI in 1982; six years later, it was named to the "Inc. 500." Ken has served in his alma mater's alumni association and board of visitors. He is a Past Chairman of Catholic Charities of West Tennessee and has raised funds for St. Jude Children's Research Hospital.

Clifford F. Lynch, Principal of C. F. Lynch & Associates, has advised logistics services since 1993. Previously, Cliff was VP - Logistics of Quaker Oats and President of Trammell Crow Distribution. He earned his BS (University of Tennessee) and MBA (University of Chicago). A Past President of CSCMP, he has written several books and is on review boards of three periodicals. He is a Director and Past Chairman of the Mid-South Food Bank.

Ken and Cliff also published *The Role of Freight Bill Payment and Transportation Management Information in the Supply Chain Industry*. Together, they have over 75 years of experience.

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