



The Last Word on Power: Executive Re-Invention for Leaders Who Must Make The Impossible Happen

Tracy Goss

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Today's leaders are reinventing everything but themselves, and this is why so many attempts to revolutionize business fail. The last word on power is the key method in reinventing executives so they can take on "a mission impossible" based on a course designed and run exclusively for the past fifteen years by Tracy Goss. Do you want to do work that is worthy of your time and talent? Do you want to make your mark on your company, industry, community? Are you dissatisfied with the fact that reengineering, quality improvements, and other changes never make a lasting impact? Then you need to go beyond the techniques of improvement and learn the skills of *being extraordinary*. The power to be extraordinary is not one we are born with. It's not the power to fix what's wrong or improve what's right. It is a power one learns in a course that for the past fifteen years has been designed and run exclusively for top executives by consultant Tracy Goss. For the first time, Goss makes her coursework available to the general reader in *The Last Word On Power*. Goss's unique methodology shows how "you can put at risk the success you have achieved for the 'possibility' you can be." She positions executives to take on the future they dream about. She teaches how to behave differently so you can be free of constraints from the past. She shows how you can be at home in an environment in which you are constantly surrounded by threats, and how to transcend the ordinary so that you can make the impossible happen. Her work has resulted in important life changes and organizational reinventions throughout the world.

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