



The Complete Idiot's Guide to Party Plan Selling

Gini Graham Scott

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Throw a party and make some profit.

This is the first handbook exclusively devoted to party plan selling. From Tupperware to stamps, kitchenware to sex toys, cosmetics to books—selling products through social gatherings in living rooms, churches, and even business organizations is a ten billion dollar business in the U.S., and this book is designed to help the thousands of people who want to get into it but don't how to begin.

-High profile article appeared in the *New York Times* about how one woman grossed over \$100,000/year by selling adult toys in small towns throughout Arkansas and Wyoming

-Features interviews with successful party plan sellers, and hints and inside tips to help people avoid common mistakes

-Practical advice about small-business organization, product storage, bookkeeping, and advertising

-A complete listing of the major companies that offer party plan selling opportunities

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