



Organizational Behavior: A Strategic Approach

Michael A. Hitt, Chet Miller, Adrienne Colella

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Managing Organizational Behavior (OB) involves acquiring, developing, managing, and applying the knowledge, skills, and abilities of people. Best-selling author Michael Hitt, together with co-authors C. Chet Miller and Adrienne Colella, wrote Organizational Behavior 3rd edition to help students understand how effectively managing behavior in organizations at the individual, group, and organization level effects organizational performance. In Organizational Behavior 3rd edition the authors emphasize the importance of how people contribute to the success of organizations. Managing organizational behavior is critical to implementing an organization's strategy, gaining an advantage over competitors, and ensuring positive organizational performance. Hitt/Miller/Colella's approach provides a big-picture framework that helps students appreciate and understand the value of OB to organizational performance and to their future careers.

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