



Starting a Successful Blog when you have NO CLUE! - 7 Steps to WordPress Bliss... (A SassyZenGirl Guide Book 1)

G. Gabrielle

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STEP-BY-STEP: A Proven, Easy-to-Follow System for Starting a Blog from Scratch

You have thought about starting a blog, but always put it off, because **tech stuff really scares you?**

You often wondered **how top bloggers actually make money?** - and what training they had to become successful?

Or you might be a freelancer / business owner trying to use the internet to spread the word about your products and services?

This book will teach you how to start a cool blog the smart way - **no prior experience is necessary** - and you might even have fun along the way....

Building a Foundation for Success

While some guides promise to get you started with a blog in under an hour - or even 5 minutes - the reality is quite different. Like with anything new there is a small learning curve and the occasional frustration.

Sure, you can rush through it and quickly set something up - without any design or features. But that's probably not a good success strategy. This book is not about starting a "quickie" blog, but about **building a solid foundation for long term success.**

This includes advice from some of the most successful bloggers in the world, like the guys behind *ProBlogger*, *CopyBlogger*, *Moz* and *BoostBlogTraffic* who have generated a combined income of more than 50 Million Dollars through their blogs.

A well-thought-out Strategy will get you there a lot faster

Starting a successful blog is *not just* about learning the technical aspects. That is only the beginning - and even there your choices can make or break you, right from the start.

We will cover the different aspects you need to consider for each of the 7 Steps described in this book, including **choosing a marketable domain name**, a good hosting company, mailing list services - and monetizing strategies.

You will find that - with a few pointers - starting a successful blog is - **by far - not as complicated** as you might think. Though it will take more than just an hour...;-)

Thanks to an amazing software called *WordPress*, it has become very easy to start and manage a blog without paying expensive designers or learning complex “code”.

If you are comfy with MS Word, this will be a breeze...

More importantly, it will soon become fun to design your own site and update it yourself. **You might even help others to start *their* blog....**

*This book follows a proven 7-Step formula with numerous screenshots to illustrate each step. It will give you the tools to get started with your new blog in **easy-to-understand language** and provide you with a **massive resource chapter for further training.***

Here is what you will learn:

Step #1: Web Software - *What is WordPress and why do most successful bloggers use it?*

Step #2: Hosting - *Finding a good home base for your blog*

Step #3: Creating your Brand - *Choosing and registering your domain name*

Step #4: WordPress Set up: - *A first look at your site & features*

Step #5: Pick a Theme - *Styling your site to awesomeness*

Step #6: Plugins, Mailing Lists & Google Analytics - *Turning your blog into a performance ninja*

Step #7: Blogging & Marketing Training - *Learning from the MASTERS*

Would You Like To Know More?

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Eva Lynch:

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